

JESSICA WELLINGTON

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SKILLS

Canva | Choreography | Collaboration | Communication | Coordination | Creativity | Dance Pedagogy | Detail Oriented | Direction Management | Education | Event Planning | Leadership | Marketing Design | Microsoft Office | Organization | Production | Project Management | Safety | Theater Direction | Training

EXPERIENCE

Adjunct Professor of Dance, Seton Hill University | Greensburg, PA

2025 - Present

- Designed and delivered weekly lectures on foundational and advanced dance pedagogy.
- Facilitated discussions on teaching strategies, classroom management, and inclusive pedagogical approaches.
- Assessed student performance through written assignments, presentations, and practical teaching demonstrations.
- Incorporated standards-based teaching frameworks and current trends in dance education.

Founder, The Pennsylvania Dance Company | Sharon, PA.

2012 - Present

- Founded and served as Artistic Director of The Pennsylvania Dance Company, overseeing all aspects of the business, including dance education, administrative functions, operations management, and marketing strategies.
- Designed and implemented comprehensive social media and email marketing campaigns that generated hundreds of leads annually, significantly expanding the company's client base from 75 to over 250 students.
- Enhanced online presence by designing and optimizing the company website, resulting in over a 40% increase in organic search traffic and customer inquiries.
- Directed and executed choreography, lesson planning, and dance education; delivering high-quality instruction and creative direction for performances and classes.
- Managed costume design and production, ensuring that all costumes met artistic standards and production deadlines while adhering to budget constraints.

Dance Adjudicator, StarQuest International Dance Competition | USA

2016 - Present

- Judge dance competitions for StarQuest International Dance Competition, providing constructive critiques and actionable feedback to dancers of all ages, fostering their love for the art and enhancing their self-esteem and teamwork skills.
- Deliver expert advice on technique and performance across various dance styles, guiding dancers in the precise execution of steps and overall improvement.
- Prepare and conduct master classes at StarQuest events, educating and inspiring dancers through specialized dance instruction and creative engagement.
- Contribute to event success by evaluating performances with a focus on constructive criticism and encouragement, helping to elevate the quality of dance at regional and national levels.

Dance Educator, James Dance and Performing Arts Center | Warren, OH

2001 - 2012

- Taught and explained choreography by breaking down steps and demonstrating moves, adapting teaching methods to accommodate various learning styles for effective communication and instruction.

EDUCATION

The Pennsylvania State University | Sharon, PA
Bachelor of Arts in Letters, Arts, and Sciences

The University of Akron | Akron, OH
Studied Political Science and completed
Minor in Dance

CERTIFICATIONS

- Acrobatic Arts – Module 1
- American Red Cross First Aid & CPR
- Current on all PA clearances required for dance education (FBI, Child Abuse, and PA Criminal Background)
- Mandated & Permissive Reporting in Pennsylvania
- Music Theory – Instruments and Rhythm
- Pennsylvania Dance Education Organization Member
- Youth Protection Association in Dance

PROJECTS

Published Author

- [Livington's Ballet Dictionary for Children: First Edition](#)
- [Livington's Ballet Dictionary for Children: Second Edition](#)